

Podcasting

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Why Podcast?

What is a Podcast?

- According to Wikipedia: “A **podcast** is a media file that is distributed by subscription (paid or unpaid) over the Internet using syndication feeds, for playback on mobile devices and personal computers.”
- It's a compressed media file in mp3, mp4 or AAC format
- RSS (Really Simple Syndication) - Blog

Types of Podcasts

- Basic Podcast- Voice & Sounds
- Enhanced Podcast- Sounds & Pictures with Chapters
- Video Podcast- Video, Sounds, Pictures with Chapters

Tools for Podcasting

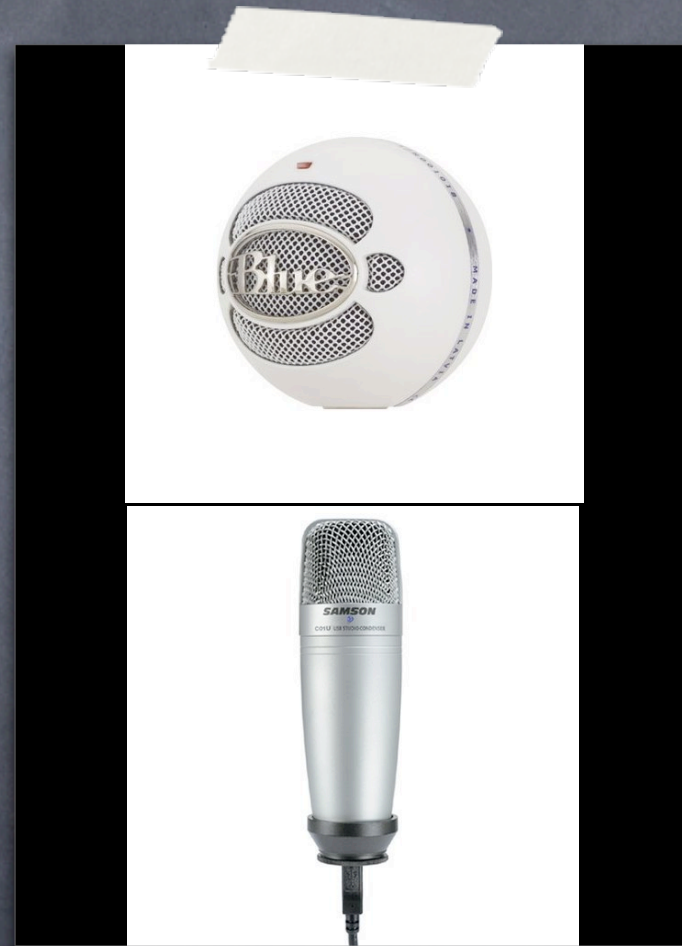
👁️ Mics

Samson CO1U USB Condenser Mic
\$69.99 on Amazon

USB Microphone Snowball
Bundle \$119.95 on Amazon

👁️ Cameras

👁️ Video



Software

- WebPod Studio-Windows
- Propaganda-Windows
- Audacity- Windows-Linux-Mac ****free****
- Podbean.com - Podhoster.com - Free hosts

How to use Garageband to Podcast

- Plan:
 - Intro
 - Podcast intro: who, what it's about
 - Episode intro
 - Content: informative segments
 - Outro

Recording your first episode

- Open Garageband and choose New Podcast Episode
- Type a name, choose a save location
- Select a vocal track to record yourself speaking
- Record, review and playback

Polish your sound

- Apply effects to your voice
- Delete pauses, noises
- Use jingles, stingers and foley
- Smooth out transitions

Enhance your podcast with Artwork and Chapters

- Select podcast track
- Drag playhead to place you want to mark
- Click add marker, drag photo from media browser, to add web link type url in url field

Export your Podcast

- Go to the Share menu, choose Export to disk
- Type a name, choose a location to save it
- In iWeb add your episode to your podcast series

Next steps

- Vodcasts

Wrapup

- Questions?

Tutorial

- <http://www.apple.com/ilife/tutorials/>