

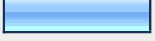







ASTD Alaska 2008 Member Survey

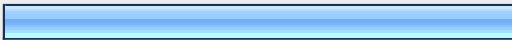

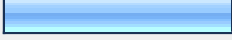
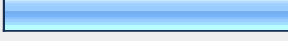

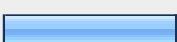


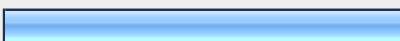

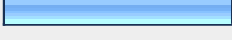

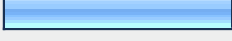
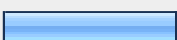
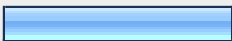
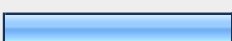
1. About You Are you a 'member in good standing' with current membership (2008 dues paid) in one or both organizations?				
	YES	NO	NOT CERTAIN	Response Count
National ASTD	36.8% (7)	63.2% (12)	0.0% (0)	19
Alaska ASTD	52.6% (10)	42.1% (8)	5.3% (1)	19
Another ASTD Chapter	0.0% (0)	100.0% (13)	0.0% (0)	13
	<i>answered question</i>			19
	<i>skipped question</i>			0

2. ASTD Events in 2008 How many ASTD Alaska events (meetings, book talks, seminars) did you participate in during 2008?				
			Response Percent	Response Count
None			26.3%	5
1 - 2			31.6%	6
3 - 4			15.8%	3
5 - 6			5.3%	1
7 - 8			5.3%	1
9 - 10			5.3%	1
11 - 12			5.3%	1
More than 12			5.3%	1
	What is the major reason you attended that many?			15
	<i>answered question</i>			19
	<i>skipped question</i>			0

3. General Evaluation What ideas, feedback, advice, encouragement would you like to offer to the incoming and outgoing Board members?

		Response Count
		9
<i>answered question</i>		9
<i>skipped question</i>		10

4. Activities for 2009 Tell us what you have enjoyed enough to have ASTD Alaska continue. Then, in the box, add new additions that would also benefit you.

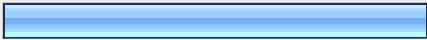

		Response Percent	Response Count
Lunch meeting networking		56.3%	9
Lunch meeting presentations		75.0%	12
Evening meeting networking		25.0%	4
Evening meeting 'book talks'		31.3%	5
Online webinar meetings		25.0%	4
Between-meeting networking (card exchange for a call or coffee)		18.8%	3
Annual 1 - 3 day seminar 'intensive'		6.3%	1
Nuggets (the ASTD Alaska Newsletter)		37.5%	6
ASTD Alaska website		43.8%	7
CPLP Certification exam preparation		6.3%	1
Resource sharing		25.0%	4
Job Bank		6.3%	1
Link to National ASTD activities & resources		25.0%	4
Recognition of members certifications & accomplishments		18.8%	3
Public awareness of your profession		25.0%	4
Directory of Consultants & Trainers		25.0%	4

Details & suggestions of things you wish ASTD Alaska would do		3
answered question		16
skipped question		3

5. Indepth Training in Alaska The Certified Professional in Learning & Performance (CPLP) training and credentialing process provides a way for workplace learning and performance professionals to demonstrate value to employers and to enhance confidence about knowledge of the field. ASTD Alaska Chapter is evaluating a proposal to offer one of the key courses in Human Performance Improvement that (1) stands alone on value (2) increases HPI knowledge and skill and (3) helps prepare one for CPLP certification. The proposal for the 2009 workshop is for a three day intensive to be held the week of March 23 2009. The topic is 'return on investment' or how to show the value of training to executives and funding sources. Would you be interested? Please answer the following:

	Very high	High	Not high, not low	Low	Very low	Response Count
Interest in ROI of Training as the topic for 2009	26.3% (5)	31.6% (6)	42.1% (8)	0.0% (0)	0.0% (0)	19
Interest in studying under Donald Ford, well known for his expertise in training/adult learning ROI	17.6% (3)	29.4% (5)	47.1% (8)	5.9% (1)	0.0% (0)	17
Likelihood of registering for 3 days of continuing education on ROI in Anchorage	15.8% (3)	15.8% (3)	42.1% (8)	21.1% (4)	5.3% (1)	19
Likelihood that my company would cover tuition for training	21.1% (4)	0.0% (0)	21.1% (4)	26.3% (5)	31.6% (6)	19
Interest in achieving certification in human performance improvement (HPI)	26.3% (5)	5.3% (1)	47.4% (9)	10.5% (2)	10.5% (2)	19
Interest in acheiveing ASTD's CPLP	26.3% (5)	5.3% (1)	47.4% (9)	10.5% (2)	10.5% (2)	19
answered question						19
skipped question						0

6. Other Observations Any comments, criticisms, concepts that would make ASTD Alaska more valuable to you?		Response Count
		6
	<i>answered question</i>	6
	<i>skipped question</i>	13

7. Volunteering Would you be willing to help with one meeting, one presentation, or one project? If you would be interested, please provide contact information.			
		Response Percent	Response Count
YES		46.7%	7
NO		53.3%	8
Contact information (name, phone, email)			6
		<i>answered question</i>	15
		<i>skipped question</i>	4

8. Voluntters/Nominations for Board roles - if you wish to nominate a candidate, here is the spot. Volunteer yourself! Candidates will be contacted to verify willingness to serve, and reviewed regarding qualifications as stated in the Bylaws: Section C. Qualifications, which states "Persons seeking to serve on the Board of Directors must be chapter members in good standing as specified in these bylaws. Board members are required to maintain membership in the national Society." The Board serves January - December 2009. The Board has THREE open positions. Duties are shared and require a creative spirit. Nominate yourself and a friend! Provide name, phone, and email address please. (Not required unless you are volunteering or nominating - this survey is otherwise anonymous.)		Response Count
		3
		<i>answered question</i>
		<i>skipped question</i>
		3
		16