

A few notes from the Copyright & Fair Use presentation Nov 9 2011

'Go to' source: Media education Lab at Temple University

<http://www.mediaeducationlab.com/copyright>

Exercise your Fair Use Muscles

<http://copyrightconfusion.wikispaces.com>

Remix culture is our culture....

Google images in presentations -you can use. Be wise about attribution.

attribution - note the original source to prevent plagiarism.

copyright infringement is a legal violation, not plagiarism

the purpose of copyright is not to protect - it is to promote creativity, innovation, and the spread of knowledge

1976 Copyright Act - five rights -

reproduce

derivative works

distribute

perform

displace

Fair Use if dictated by

nature of use

purpose of use

effect of use

amount used

stock exchange - images that are free to share and use

<http://www.sxc.hu/>

<http://copyrightconfusion.wikispaces.com/reasoning-tool>

<http://copyrightconfusion.wikispaces.com/file/view/Tool+for+reasoning+Fair+use.pdf>

Copyright Clearance Center - go on the web to this site for getting permissions.

<http://mediaeducationlab.com/curriculum/materials>
good tools!

www.copyright.com

If there is a problem

you will get a cease and desist letter first - you are not sued directly.

They they decide wither to pursue legal action...file a lawsuit....and build a case using evidence and reasoning....and usually you come to an agreement long before this!

when does your employer hold the copyright instead of you? Look for noncompete and proprietary clauses in your contract.